



# PARKVIEW PHYSICIANS GROUP

## 2020

**Leadership:** Mitchell Stucky, MD, President

**Background:** Parkview Physicians Group (PPG) is a physician-led and governed division of Parkview Health. PPG was formed by the merger of several independent and market-leading practices, including the former Parkview Medical Group. PPG leadership has recognized both the opportunity and the imperative to build a strategy to create market advantage for the new physician enterprise. The objective is to create a sustainable brand premium based on patient and clinician experience to build loyalty and stimulate demand for Parkview Physicians Group and its services.

**Date Founded:** Since 2008, PPG has been aligning with physicians who have similar expertise and goals, allowing PPG to provide enhanced and more cost-effective quality care through the shared efficiencies of a larger practice. Today, PPG has grown to include more than 100 locations (including clinic locations) and has nearly 900 providers.

### **Strategic Goals:**

- Alignment with physicians around quality, outcomes, service, access and cost
- Physician leadership
- Ensure community's access to physician services
- Align economic incentives around quality and service excellence
- Tomorrow's reimbursement will be increasingly reliant on quality and outcome
- Measurements, and the integrated delivery model improves opportunity for success
- Our operating environment is increasingly data-dependent, and common information technology will drive both quality and efficiency

**Organizational Outline:** There are more than 500 physicians employed in Parkview Physicians Group and more than 350 advanced practitioners (nurse practitioners and physician assistants). PPG has a Board of Managers, currently with 16 members. Physician leadership is a key focus and is illustrated by noting that 14 out of 16 board members are practicing physicians and APPs. The groups are organized by section, either by virtue of primary care focus or specialty care, and are further differentiated by geographic location. Various committees support the strategic and operational intent of PPG, such as executive committees, electronic medical record and quality committees.

Parkview Physicians Group is a multi-disciplinary group of primary care physicians and physician specialists that was formed to expand access to healthcare in northeast Indiana and northwest Ohio. It is comprised of more than 40 specialties, including: Allergy, Asthma & Immunology, Anesthesiology, Audiology, Cardiology, Cardiovascular Surgery, Colorectal Surgery, Dermatology, Endocrinology, Family Medicine, Gastroenterology, General Surgery, Hematology, Hospital Medicine, Infectious Disease Services, Integrative Medicine, Intensive Care Medicine, Internal Medicine, Maternal-Fetal Medicine, Mind-Body Medicine, Neonatology, Neurosurgery, Obstetrics & Gynecology, Oncology, Orthopedics, Pain Management, Palliative Care, Pediatric Specialties, Pediatrics, Physical Medicine & Rehabilitation, Physical Therapy, Plastic Surgery, Podiatry, Psychiatry, Psychology, Pulmonology, Rheumatology, Sleep Medicine, Sports Medicine, Surgical Oncology, Trauma & Acute Care Surgery, Urology, Weight Management, and Wound Care.