

Funding and Request Limits

- A limit of one request (including funding requests other than sponsorships) per year, per organization. Sponsorship for multiple events should be bundled into one request. No separate sponsorship requests will be accepted from health partners after health partner funding has been declared for the funding year.
- Sponsorship limits and allocations will be determined annually based on the level of Community Health Improvement funding available.

Funding Exclusions

- Individuals
- For-profit businesses
- Political parties or political organizations
- Sports teams
- Activities that do not advance Parkview's public or corporate purpose

Priority of Support will be Based on:

- Alignment with the hospital's mission, vision, values, and goals
- Fundraising purpose related to our mission priorities of:
 - 1) Access to health care
 - 2) Screening and prevention
 - 3) Disease management
 - 4) Health innovation, research and development
- Related to current health initiatives
- Appropriate public relations benefits

Sponsorship Request Shall Include:

- Completed Sponsorship Request Form
- Proof of organization's 501 (c) (3) tax exempt status
- List of organization's Board of Directors including explanation of board diversity
- Sample of event literature (if not available, include previous year's literature)
- A completed sponsorship follow-up report within 90 days after the event

Sponsorship Request Review and Approval

- Sponsorship requests will be reviewed according to the criteria set forth, and on a first-come-first-serve basis.
- Official notification of approval or denial will come in the form of a letter from Community Health Improvement.
- One year of sponsorship funding does NOT indicate automatic renewal of funding for the same organization and/or event. One sponsorship request per organization will be reviewed once annually.
- Deadlines for 2010 sponsorship requests are: March 1, 2010; June 1, 2010; September 1, 2010; December 1, 2010. Funding notification will be within 90 days.

Event Logistics

- A Parkview staff member may be assigned to serve as the Parkview Liaison for the event. The Liaison will be the primary contact regarding event details including filling Parkview table(s), etc.