

7/8/2011

Parkview Health

Program Detail Full

For period from 1/1/2010 through 12/31/2010

#### ADVANCED CARDIAC LIFE SUPPORT (ACLS)

**Description:** Advanced Cardiac Life Support - Standardized American Heart Association class for health care workers, such as doctors, nurses, EMT personnel, and paramedics to treat patients and victims of respiratory cardiac arrest.

**Gender:** Both Males and Females

**Department:** 6818 (Educational Services)

**Department Contact:** Johnathan Liechty (37250)

**Objective:** To increase awareness for early detection of cardiovascular events and to improve patient care for victims of cardiac arrest.

**Persons:** 928

**Expenses:** 18,411

**Revenues:** 0

**Benefit:** 18,411

---

#### AMERICAN CANCER SOCIETY - IN-KIND

**Description:** American Cancer Society - provide 225 square feet of office space at 11141 Parkview Plaza Drive for which no rent is charged.

**Gender:** Both Males and Females

**Department:** 6801 (Parkview Health Admin)

**Department Contact:** Tina Colwell (37048)

**Persons:** Unknown

**Expenses:** 6,140

**Revenues:** 0

**Benefit:** 6,140

---

#### AMERICAN HEART ASSOCIATION - DONATION

**Description:** American Heart Association - sponsorship of annual fundraising events and other cash donations for services provided to cardiac and stroke victims and for medical research.

**Gender:** Both Males and Females

**Department:** 4675 (FWCVS - Carew)

**Department Contact:** Jim Yoder (37872)

**Persons:** Unknown

**Expenses:** 22,760

**Revenues:** 0

**Benefit:** 22,760

---

#### AMERICAN HEART ASSOCIATION - HEART WALK - IN-KIND

**Description:** American Heart Association - community walk to raise funds for services provided to cardiac and stroke victims and for medical research.

**Gender:** Both Males and Females

**Department:** 6822 (Marketing/Community Relations)

**Department Contact:** Danette Fitzgerald (37202)

**Objective:** To generate funds to support services, education and medical research related to heart disease and stroke.

7/8/2011

Parkview Health

Program Detail Full

For period from 1/1/2010 through 12/31/2010

**Persons:** Unknown  
**Expenses:** 2,910  
**Revenues:** 0  
**Benefit:** 2,910

---

**AMERICAN RED CROSS OF NORTHEAST INDIANA - DONATIONS**

**Description:** American Red Cross of Northeast Indiana - annual fundraiser support and other donations.  
**Gender:** Both Males and Females  
**Department:** 6801 (Parkview Health Admin)  
**Department Contact:** Tina Colwell (37048)  
**Objective:** To raise funds for Red Cross services.  
**Baseline/Goal:** Disaster relief and maintenance of the blood bank.  
**Persons:** Unknown  
**Expenses:** 10,000  
**Revenues:** 0  
**Benefit:** 10,000

---

**ARTHRITIS FOUNDATION - IN-KIND**

**Description:** Arthritis Foundation - donation of office space at Parkview North and in-kind hours served at fundraising events.  
**Gender:** Both Males and Females  
**Department:** 6801 (Parkview Health Admin)  
**Department Contact:** Tina Colwell (37048)  
**Objective:** Provide education on disease management for those suffering from arthritis.  
**Persons:** Unknown  
**Expenses:** 6,859  
**Revenues:** 0  
**Benefit:** 6,859

---

**BEHAVIORAL HEALTH OUTPATIENT CLINIC**

**Description:** Parkview Behavioral Health Outpatient Clinic - psychiatric and chemical dependency therapy, and medication management.  
**Gender:** Both Males and Females  
**Department:** 6767 (PBH OP Clinic)  
**Department Contact:** Sally Boyce (37674)  
**Objective:** Provide outpatient mental health and substance abuse services to patients.  
**Persons:** 2,455  
**Expenses:** 831,036  
**Revenues:** 457,228  
**Benefit:** 373,808

---

**BETTER BUSINESS BUREAU - DONATION**

7/8/2011

Parkview Health

Program Detail Full

For period from 1/1/2010 through 12/31/2010

**Description:** Better Business Bureau - sponsorship of "In Pursuit of Ethics" educational program.  
**Gender:** Both Males and Females  
**Department:** 6801 (Parkview Health Admin)  
**Department Contact:** Tina Colwell (37048)  
**Objective:** Donation  
**Persons:** Unknown  
**Expenses:** 5,000  
**Revenues:** 0  
**Benefit:** 5,000

---

#### **BOY SCOUTS EXPLORERS HEALTH CARE CAREERS PROGRAM**

**Description:** Boy Scouts Explorers Health Care Careers program for high school students.  
**Gender:** Males  
**Department:** 6818 (Educational Services)  
**Department Contact:** Johnathan Liechty (37250)  
**Objective:** To provide on-site learning opportunities for students interested in nursing, surgical technology, radiology, trauma, critical care and physical, occupational and speech therapies.  
**Baseline/Goal:** Participants become informed about health care careers and are encouraged to pursue college programs.  
**Persons:** Unknown  
**Expenses:** 129  
**Revenues:** 0  
**Benefit:** 129

---

#### **BOYS AND GIRLS CLUB OF FORT WAYNE - DONATION**

**Description:** Boys and Girls Club of Fort Wayne - sponsorship of annual fundraising event to support this organization that through various activities teaches children the skills needed to succeed in life including areas of health/wellness, leadership development, career development, and other areas.  
**Gender:** Both Males and Females  
**Department:** 6801 (Parkview Health Admin)  
**Department Contact:** Tina Colwell (37048)  
**Persons:** Unknown  
**Expenses:** 3,000  
**Revenues:** 0  
**Benefit:** 3,000

---

#### **CAMERON MEMORIAL COMMUNITY HOSPITAL - DONATION**

**Description:** Cameron Memorial Community Hospital - sponsorship of their annual ball that raises funds to support the hospital.  
**Gender:** Both Males and Females  
**Department:** 6801 (Parkview Health Admin)  
**Department Contact:** Tina Colwell (37048)  
**Persons:** Unknown  
**Expenses:** 5,000

7/8/2011

Parkview Health

Program Detail Full

For period from 1/1/2010 through 12/31/2010

Revenues: 0  
Benefit: 5,000

---

**CANCER - BREAST CANCER SUPPORT GROUP**

**Description:** Cancer - Breast Cancer Support Group - meets monthly to provide support, resources and education for breast cancer patients and their families.

**Gender:** Both Males and Females

**Department:** 6822 (Marketing/Community Relations)

**Department Contact:** Danette Fitzgerald (37202)

**Objective:** To facilitate and provide support for breast cancer patients and their families while in any phase of active treatment or completed treatment.

**Partners:** American Cancer Society

**Baseline/Goal:** Enable breast cancer survivors to better cope with their disease and the aftermath of the illness through education and support.

**Persons:** Unknown

**Expenses:** 707

**Revenues:** 0

**Benefit:** 707

---

**CANCER - COLORECTAL CANCER EDUCATION AND SCREENINGS**

**Description:** Cancer - Colorectal Cancer awareness campaign, education, and screenings.

**Gender:** Both Males and Females

**Department:** 6822 (Marketing/Community Relations)

**Department Contact:** Danette Fitzgerald (37202)

**Objective:** To promote early detection of colorectal cancer.

**Baseline/Goal:** Reduced mortality for those diagnosed with colon cancer.

**Persons:** Unknown

**Expenses:** 53,553

**Revenues:** 0

**Benefit:** 53,553

---

**CANCER EDUCATION - COMMUNITY**

**Description:** Cancer Education - to educate the community on cancer detection and prevention.

**Gender:** Both Males and Females

**Department:** 6822 (Marketing/Community Relations)

**Department Contact:** Danette Fitzgerald (37202)

**Objective:** To increase screenings and reduce cancer mortality.

**Persons:** Unknown

**Expenses:** 12,034

**Revenues:** 0

**Benefit:** 12,034

---

7/8/2011

Parkview Health

Program Detail Full

For period from 1/1/2010 through 12/31/2010

**CANCER SERVICES OF NORTHEAST IN - DONATION**

**Description:** Cancer Services of Northeast Indiana - sponsorship of fundraising event for this organization that provides case management, interim home care, financial assistance, transportation and medical supplies to cancer patients and their families.

**Gender:** Both Males and Females

**Department:** 6801 (Parkview Health Admin)

**Department Contact:** Tina Colwell (37048)

**Objective:** To provide funds for services and financial aid to local cancer patients.

**Baseline/Goal:** Provides local cancer patients with support, services and supplies.

**Persons:** Unknown

**Expenses:** 500

**Revenues:** 0

**Benefit:** 500

---

**CANCER SERVICES OF NORTHEAST IN - IN-KIND**

**Description:** Cancer Services of Northeast Indiana - provide 570 square feet of office space at 11141 Parkview Plaza Drive for which no rent is charged.

**Gender:** Both Males and Females

**Department:** 6801 (Parkview Health Admin)

**Department Contact:** Tina Colwell (37048)

**Persons:** Unknown

**Expenses:** 15,555

**Revenues:** 0

**Benefit:** 15,555

---

**CANTERBURY SCHOOL**

**Description:** Canterbury School - sponsorship of the Laughing Cavalier book.

**Gender:** Both Males and Females

**Department:** 6822 (Marketing/Community Relations)

**Department Contact:** Danette Fitzgerald (37202)

**Persons:** Unknown

**Expenses:** 1,500

**Revenues:** 0

**Benefit:** 1,500

---

**CHILD ADVOCACY CENTER OF ALLEN COUNTY - IN-KIND**

**Description:** Child Advocacy Center - provide 2,741 square feet of office space at 2730 E. State Blvd. at no charge.

**Gender:** Both Males and Females

**Department:** 6801 (Parkview Health Admin)

**Department Contact:** Tina Colwell (37048)

**Persons:** Unknown

**Expenses:** 27,136

7/8/2011

Parkview Health

Program Detail Full

For period from 1/1/2010 through 12/31/2010

Revenues: 0  
Benefit: 27,136

---

**CHRIST CHILD SOCIETY - DONATION**

**Description:** Christ Child Society - sponsorship of annual fundraiser to support this organization that is devoted to promoting the welfare of disadvantaged children in the community regardless of race, creed, or religion.  
**Gender:** Both Males and Females  
**Department:** 6801 (Parkview Health Admin)  
**Department Contact:** Tina Colwell (37048)  
**Persons:** Unknown  
**Expenses:** 300  
**Revenues:** 0  
**Benefit:** 300

---

**CITY OF FORT WAYNE - FWPD - IN-KIND**

**Description:** City of Fort Wayne - Fort Wayne Police Department - provide 1,984 square foot space at 2730 E. State Blvd., Suite A at no cost.  
**Gender:** Both Males and Females  
**Department:** 6801 (Parkview Health Admin)  
**Department Contact:** Tina Colwell (37048)  
**Persons:** Unknown  
**Expenses:** 19,642  
**Revenues:** 0  
**Benefit:** 19,642

---

**COMMUNITY TRANSPORTATION NETWORK - MEDICAL TRANSPORTATION**

**Description:** Community Transportation Network -specialized door-to-door transportation services for the disabled, elderly and indigent for medical trips.  
**Gender:** Both Males and Females  
**Department:** 6801 (Parkview Health Admin)  
**Department Contact:** Tina Colwell (37048)  
**Objective:** To provide transportation for special needs populations(elderly, disabled and indigent) to medical appointments.  
**Partners:** Allen County Council on Aging  
Turnstone  
**Baseline/Goal:** Eliminate transportation as a barrier to access to the appropriate medical services for the elderly, disabled and indigent populations.  
**Persons:** Unknown  
**Expenses:** 300  
**Revenues:** 0  
**Benefit:** 300

---

7/8/2011

Parkview Health

Program Detail Full

For period from 1/1/2010 through 12/31/2010

#### CONTINUING MEDICAL EDUCATION

**Description:** Continuing Medical Education - educational programs designed for the medical community, allied health professionals, and the community.

**Gender:** Both Males and Females

**Department:** 6822 (Marketing/Community Relations)

**Department Contact:** Danette Fitzgerald (37202)

**Objective:** To provide the latest and most current health care information, medical techniques and practices available to educate health care professionals.

**Partners:** Ft Wayne Medical Education program

**Baseline/Goal:** To improve the overall health of the Fort Wayne community and surrounding region through better educated health professionals and utilization of best and most current medical techniques and practices.

**Persons:** Unknown

**Expenses:** 23,150

**Revenues:** 0

**Benefit:** 23,150

---

#### COURT HOUSE CLASSIC 5K EVENT

**Description:** Court House Classic 5K Event - sponsorship to benefit Lakeland running teams and programs in LaGrange.

**Gender:** Both Males and Females

**Department:** 4784 (FWC - O'Shaughnessy)

**Department Contact:** Nancy Schroeder (260-481-4855)

**Persons:** Unknown

**Expenses:** 1,250

**Revenues:** 0

**Benefit:** 1,250

---

#### CPR CLASSES

**Description:** CPR Classes - Basic Life Support classes for community members.

**Gender:** Both Males and Females

**Department:** 6818 (Educational Services)

**Department Contact:** Johnathan Liechty (37250)

**Objective:** To teach the principles of Basic Life Support to community members.

**Baseline/Goal:** Lives saved as a result of individuals qualified to perform basic life support.

**Persons:** 9,341

**Expenses:** 17,196

**Revenues:** 0

**Benefit:** 17,196

---

#### CYCLING FESTIVAL - DONATION

**Description:** Cycling Festival - sponsor for this annual cycling event held at Parkview Field.

7/8/2011

Parkview Health

Program Detail Full

For period from 1/1/2010 through 12/31/2010

**Gender:** Females  
**Department:** 6822 (Marketing/Community Relations)  
**Department Contact:** Danette Fitzgerald (37202)  
**Objective:** To promote physical fitness, bike safety and downtown Fort Wayne.  
**Persons:** Unknown  
**Expenses:** 4,000  
**Revenues:** 0  
**Benefit:** 4,000

---

#### CYCLING FESTIVAL - IN-KIND

**Description:** Cycling Festival - in-kind sponsor for this annual event held at Parkview Field.  
**Gender:** Both Males and Females  
**Department:** 6822 (Marketing/Community Relations)  
**Department Contact:** Danette Fitzgerald (37202)  
**Persons:** Unknown  
**Expenses:** 320  
**Revenues:** 0  
**Benefit:** 320

---

#### DONATION OF EQUIPMENT/FURNITURE/SUPPLIES

**Description:** Donation Equipment/Furniture/Supplies - in-kind donation of office or medical equipment and furniture to community organizations in need.  
**Gender:** Both Males and Females  
**Department:** 6824 (Information Systems)  
**Department Contact:** Anita Surfus (38502)  
**Objective:** To assist local community organizations by donating used medical, office equipment, furniture and/or medical supplies.  
**Persons:** Unknown  
**Expenses:** 15,115  
**Revenues:** 0  
**Benefit:** 15,115

---

#### EAST WAYNE STREET CENTER - DONATION

**Description:** East Wayne Street Center - sponsorship of fundraising event.  
**Gender:** Both Males and Females  
**Department:** 6822 (Marketing/Community Relations)  
**Department Contact:** Danette Fitzgerald (37202)  
**Persons:** Unknown  
**Expenses:** 1,000  
**Revenues:** 0  
**Benefit:** 1,000

---

7/8/2011

Parkview Health

Program Detail Full

For period from 1/1/2010 through 12/31/2010

**ENROLLMENT/ELIGIBILITY SERVICES - MEDICAID**

**Description:** Enrollment/Eligibility Services - provide services for application to public insurance programs, i.e., Medicaid.  
**Gender:** Both Males and Females  
**Department:** 4626 (NEOB - E State)  
**Department Contact:** Jim Yoder (37872)  
**Persons:** Unknown  
**Expenses:** 16,217  
**Revenues:** 0  
**Benefit:** 16,217

---

**ERIN'S HOUSE - DONATION**

**Description:** Erin's House - sponsorship of fundraising event(s) and donations for this program designed to assist grieving children and their families.  
**Gender:** Both Males and Females  
**Department:** 6801 (Parkview Health Admin)  
**Department Contact:** Tina Colwell (37048)  
**Persons:** Unknown  
**Expenses:** 8,100  
**Revenues:** 0  
**Benefit:** 8,100

---

**FORT 4 FITNESS**

**Description:** Fort 4 Fitness - Fort Wayne's annual health festival weekend in September featuring a half marathon, 4-mile run/walk, health fair, and healthy food expo for the purpose of promoting health and fitness among members of the community.  
**Gender:** Both Males and Females  
**Department:** 6801 (Parkview Health Admin)  
**Department Contact:** Tina Colwell (37048)  
**Persons:** Unknown  
**Expenses:** 25,000  
**Revenues:** 0  
**Benefit:** 25,000

---

**FT WAYNE CHILDREN'S ZOO - DONATION**

**Description:** Fort Wayne Children's Zoo - donation for the Zoobilee fundraising event to support activities at the zoo.  
**Gender:** Both Males and Females  
**Department:** 6801 (Parkview Health Admin)  
**Department Contact:** Tina Colwell (37048)  
**Persons:** Unknown  
**Expenses:** 2,600  
**Revenues:** 0  
**Benefit:** 2,600

7/8/2011

Parkview Health

Program Detail Full

For period from 1/1/2010 through 12/31/2010

---

**FT WAYNE CIVIC THEATER DONATION**

**Description:** Fort Wayne Civic Theater - donation to support theater arts in the community.

**Gender:** Both Males and Females

**Department:** 6801 (Parkview Health Admin)

**Department Contact:** Tina Colwell (37048)

**Objective:** To make educational theater activities available to the general public and disadvantaged youth, families, and seniors.

**Baseline/Goal:** This provides performing opportunities, theater training and entertainment for members of the community.

**Persons:** Unknown

**Expenses:** 5,000

**Revenues:** 0

**Benefit:** 5,000

---

**FT WAYNE HABITAT FOR HUMANITY**

**Description:** Ft Wayne Habitat for Humanity - support for the construction of handicap accessible housing.

**Gender:** Both Males and Females

**Department:** 6801 (Parkview Health Admin)

**Department Contact:** Tina Colwell (37048)

**Objective:** To build a home for a family that otherwise could not afford to own their own home.

**Partners:** All churches in the Fort Wayne district.

**Baseline/Goal:** It promotes the building of a healthy community where people have pride in their homes and neighborhoods.

**Persons:** Unknown

**Expenses:** 5,000

**Revenues:** 0

**Benefit:** 5,000

---

**FT WAYNE MEDICAL SOCIETY - DOCTOR'S DAY AT SC - IN-KIND**

**Description:** Fort Wayne Medical Society - Doctor's Day at Science Central which is a community event focused on educating children about their health and promoting health care careers.

**Gender:** Both Males and Females

**Department:** 6822 (Marketing/Community Relations)

**Department Contact:** Danette Fitzgerald (37202)

**Objective:** To interest children in their own health and safety and to promote an interest in health care careers.

**Persons:** Unknown

**Expenses:** 2,801

**Revenues:** 0

**Benefit:** 2,801

---

7/8/2011

Parkview Health

Program Detail Full

For period from 1/1/2010 through 12/31/2010

**FT WAYNE TINCAPS - ANNUAL SUPPORT**

**Description:** Beginning in 2009, Parkview pledged to provide the Ft Wayne TinCaps with \$150K and the Ft Wayne Redevelopment Commission with \$150K each year for ten years (2018 will be the final year) related to the continued operation of Parkview Field. We only report \$150K as community benefit, as the other \$150K is geared more towards advertising Parkview's name in the community.

**Gender:** Both Males and Females

**Department:** 6801 (Parkview Health Admin)

**Department Contact:** Tina Colwell (37048)

**Persons:** Unknown

**Expenses:** 150,000

**Revenues:** 0

**Benefit:** 150,000

---

**FT WAYNE URBAN LEAGUE - DONATION**

**Description:** Fort Wayne Urban League - sponsorship of annual fundraising event(s) to benefit this organization that serves as a catalyst to improve the quality of life for the local African American community and others through various programs.

**Gender:** Both Males and Females

**Department:** 6801 (Parkview Health Admin)

**Department Contact:** Tina Colwell (37048)

**Objective:** Donation

**Baseline/Goal:** It fosters economic development, housing opportunities, etc. to benefit various ethnic groups.

**Persons:** Unknown

**Expenses:** 12,000

**Revenues:** 0

**Benefit:** 12,000

---

**FT WAYNE ZOOLOGICAL SOCIETY**

**Description:** Ft Wayne Zoological Society - sponsorship of fundraising event for the local children's zoo.

**Gender:** Both Males and Females

**Department:** 6801 (Parkview Health Admin)

**Department Contact:** Tina Colwell (37048)

**Persons:** Unknown

**Expenses:** 1,600

**Revenues:** 0

**Benefit:** 1,600

---

**HEALTH CAREER/HIGH SCHOOL PROGRAMS AND TOURS**

**Description:** Health Career/HighSchool Programs and Tours for area high school students from FWCS, Anthis Career Center, Columbia City HS, Leo HS, Carroll HS, Heritage HS, and the Four County Area Vocational Co-op.

**Gender:** Both Males and Females

**Department:** 6818 (Educational Services)

7/8/2011

Parkview Health

Program Detail Full

For period from 1/1/2010 through 12/31/2010

**Department Contact:** Johnathan Liechty (37250)

**Objective:** To provide students and their families information on health careers, higher education, financial aid, and give them a tour of Parkview Hospital.

**Baseline/Goal:** Students from high school level health career programs provided with career shadowing, non-paid internships and facility tours at Parkview Hospital, North, Huntington, Whitley and Noble to promote health careers to alleviate shortage of health care professionals in the community.

**Persons:** 66

**Expenses:** 38,128

**Revenues:** 0

**Benefit:** 38,128

---

#### HEALTHLINES TV TALK SHOW

**Description:** Healthlines TV Talk Show - a weekly, half-hour, live, open-line medical talk show on the local PBS station.

**Gender:** Both Males and Females

**Department:** 6822 (Marketing/Community Relations)

**Department Contact:** Danette Fitzgerald (37202)

**Objective:** To provide consumers with an interactive health education program.

**Partners:** PBS Channel 39

**Baseline/Goal:** Better informed public, live call-ins usually exceed amount of time for questions.

**Persons:** 1

**Expenses:** 27,560

**Revenues:** 0

**Benefit:** 27,560

---

#### HEART CHECK SCREENING PROGRAM

**Description:** Heart Check Screening Program - blood pressure stations located in Glenbrook Mall and at Jefferson Pointe make blood pressure checks and heart health literature available every day at convenient locations.

**Gender:** Both Males and Females

**Department:** 6822 (Marketing/Community Relations)

**Department Contact:** Danette Fitzgerald (37202)

**Persons:** 1

**Expenses:** 72,640

**Revenues:** 0

**Benefit:** 72,640

---

#### HOPE FOR ANIMALS, INC. - IN-KIND

**Description:** HOPE for Animals, Inc. - provide office space of 12,840 square feet at 1333 Maycrest Drive at no charge.

**Gender:** Both Males and Females

**Department:** 6801 (Parkview Health Admin)

**Department Contact:** Tina Colwell (37048)

7/8/2011

Parkview Health

Program Detail Full

For period from 1/1/2010 through 12/31/2010

**Persons:** Unknown  
**Expenses:** 69,550  
**Revenues:** 0  
**Benefit:** 69,550

---

#### HOPEDALE MEDICAL FOUNDATION

**Description:** Cash donation  
**Gender:** Both Males and Females  
**Department:** 6801 (Parkview Health Admin)  
**Department Contact:** Tina Colwell (37048)  
**Persons:** Unknown  
**Expenses:** 250  
**Revenues:** 0  
**Benefit:** 250

---

#### INDIANA UNIVERSITY FOUNDATION

**Description:** Indiana University Foundation - cash donation toward the Phillips Fellowship in Cardiology.  
**Gender:** Both Males and Females  
**Department:** 4792 (FWC - Physician)  
**Department Contact:** Nancy Schroeder (260-481-4855)  
**Persons:** Unknown  
**Expenses:** 10,000  
**Revenues:** 0  
**Benefit:** 10,000

---

#### IPFW - RIVERFEST EVENT - DONATION

**Description:** IPFW RiverFest Event - sponsorship of the FamilyFest activities of this event.  
**Gender:** Both Males and Females  
**Department:** 6801 (Parkview Health Admin)  
**Department Contact:** Tina Colwell (37048)  
**Persons:** Unknown  
**Expenses:** 5,000  
**Revenues:** 0  
**Benefit:** 5,000

---

#### IPFW - RIVERFEST EVENT - IN-KIND

**Description:** IPFW RiverFest Event - educational materials and interactive activities on sun safety.  
**Gender:** Both Males and Females  
**Department:** 6822 (Marketing/Community Relations)  
**Department Contact:** Danette Fitzgerald (37202)  
**Persons:** Unknown  
**Expenses:** 1,378

7/8/2011

Parkview Health

Program Detail Full

For period from 1/1/2010 through 12/31/2010

Revenues: 0  
Benefit: 1,378

---

**IPFW - SCHOOL OF NURSING CONTRACT**

**Description:** IPFW School of Nursing Contract - to provide funding for operational, marketing, capital and scholarship support of the nursing school.

**Gender:** Both Males and Females

**Department:** 6838 (Support for Schools)

**Department Contact:** Deb Stam (37051)

**Objective:** To improve education of nursing students, communication between the school and PHS, and to increase nursing enrollment.

**Partners:** IPFW

**Baseline/Goal:** Increased number of students pursuing nursing careers which alleviates the community shortage of nurses and to enhance education to produce better qualified health professionals in the community.

**Persons:** Unknown

**Expenses:** 550,546

**Revenues:** 0

**Benefit:** 550,546

---

**IPFW - WOMEN'S CONFERENCE (TAPESTRY)**

**Description:** IPFW Women's Conference - Tapestry event for women providing education, renewal and inspiration to women and raises funds for health care scholarships for women.

**Gender:** Females

**Department:** 6822 (Marketing/Community Relations)

**Department Contact:** Danette Fitzgerald (37202)

**Objective:** Fundraiser to provide financial and personal support for scholarships in health care fields for women.

**Persons:** Unknown

**Expenses:** 4,500

**Revenues:** 0

**Benefit:** 4,500

---

**JUNIOR ACHIEVEMENT - DONATION**

**Description:** Junior Achievement - sponsorships of fundraising events and other donations.

**Gender:** Both Males and Females

**Department:** 6801 (Parkview Health Admin)

**Department Contact:** Tina Colwell (37048)

**Objective:** To provide educational programs that teach area youth about the free enterprise system, areas of business, personal finance and various career fields.

**Persons:** Unknown

**Expenses:** 1,600

**Revenues:** 0

7/8/2011

Parkview Health

Program Detail Full

For period from 1/1/2010 through 12/31/2010

**Benefit:** 1,600

---

**KID'S SAFETY CAMP**

**Description:** Kid's Safety Camp - poison awareness, home safety, first-aid training, CPR, choking response training, fire safety, 9-1-1 training, and bike safety to school children.

**Gender:** Both Males and Females

**Department:** 6822 (Marketing/Community Relations)

**Department Contact:** Danette Fitzgerald (37202)

**Objective:** To educate children on safety practices.

**Baseline/Goal:** Children better informed and prepared to respond in an emergency situation.

**Persons:** 338

**Expenses:** 8,994

**Revenues:** 0

**Benefit:** 8,994

---

**KOHL'S HEALTHY KIDS PROGRAM**

**Description:** Kohl's Healthy Kids Program - an educational program to enhance children's nutritional health and physical fitness through various types of media, fun activities and events.

**Gender:** Both Males and Females

**Department:** 6822 (Marketing/Community Relations)

**Department Contact:** Danette Fitzgerald (37202)

**Persons:** 1

**Expenses:** 31,881

**Revenues:** 0

**Benefit:** 31,881

---

**MANCHESTER COLLEGE - IN-KIND**

**Description:** Manchester College - provide 4,000 square feet of office space at 1818 Carew for the pharmacy school at no charge.

**Gender:** Both Males and Females

**Department:** 6801 (Parkview Health Admin)

**Department Contact:** Tina Colwell (37048)

**Persons:** Unknown

**Expenses:** 35,000

**Revenues:** 0

**Benefit:** 35,000

---

**MARTIN LUTHER KING, JR. CLUB**

**Description:** Martin Luther King, Jr. Club - donation for Unity Day event.

**Gender:** Both Males and Females

**Department:** 6822 (Marketing/Community Relations)

**Department Contact:** Danette Fitzgerald (37202)

7/8/2011

Parkview Health

Program Detail Full

For period from 1/1/2010 through 12/31/2010

**Objective:** Donation  
**Partners:** NAACP  
**Persons:** Unknown  
**Expenses:** 350  
**Revenues:** 0  
**Benefit:** 350

---

#### MCMILLEN HEALTH EDUCATION CENTER

**Description:** McMillen Health Education Center - event sponsorship for this organization that provides health prevention education that promotes overall good health.  
**Gender:** Both Males and Females  
**Department:** 4792 (FWC - Physician)  
**Department Contact:** Nancy Schroeder (260-481-4855)  
**Persons:** Unknown  
**Expenses:** 5,000  
**Revenues:** 0  
**Benefit:** 5,000

---

#### MEDICAL STUDENT TRAINING - PARKVIEW PHYSICIANS GROUP

**Description:** Medical Student Training Program through Parkview Physicians Group.  
**Gender:** Both Males and Females  
**Department:** 4498 (PPG Administration)  
**Department Contact:**  
**Objective:** To provide mentoring and education for medical students.  
**Persons:** 66  
**Expenses:** 50,043  
**Revenues:** 0  
**Benefit:** 50,043

---

#### MISSION TRIPS

**Description:** Mission Trips - support for employees and medical staff of Parkview Health to participate in medical mission trips.  
**Gender:** Both Males and Females  
**Department:** 6801 (Parkview Health Admin)  
**Department Contact:** Tina Colwell (37048)  
**Objective:** To provide medical treatment to under-served people in other countries.  
**Partners:** Community Physicians  
**Baseline/Goal:** To improve the health of underserved populations living in poverty stricken areas and countries.  
**Persons:** Unknown  
**Expenses:** 500  
**Revenues:** 0  
**Benefit:** 500

7/8/2011

Parkview Health

Program Detail Full

For period from 1/1/2010 through 12/31/2010

---

#### NATIONAL KIDNEY FOUNDATION OF INDIANA - DONATION

**Description:** National Kidney Foundation, Inc. - sponsorship of annual fundraiser that supports this major voluntary health organization that seeks to prevent kidney and urinary tract diseases, improve the health and well-being of individuals and families affected by these diseases, and to increase the availability of all organs for transplantation.

**Gender:** Both Males and Females

**Department:** 6801 (Parkview Health Admin)

**Department Contact:** Tina Colwell (37048)

**Persons:** Unknown

**Expenses:** 4,040

**Revenues:** 0

**Benefit:** 4,040

---

#### NORTHEAST INDIANA REGIONAL MARKETING PARTNERSHIP

**Description:** Northeast Indiana Regional Marketing Partnership -cash donation to this organization that promotes economic development in northeast Indiana.

**Gender:** Both Males and Females

**Department:** 6801 (Parkview Health Admin)

**Department Contact:** Tina Colwell (37048)

**Objective:** To assist with economic development of northeast Indiana.

**Persons:** Unknown

**Expenses:** 200,000

**Revenues:** 0

**Benefit:** 200,000

---

#### PARKVIEW NORTH FAMILY PARK

**Description:** Parkview North Family Park - construction, improvements, and on-going maintenance of the family park on the Parkview North campus.

**Gender:** Both Males and Females

**Department:** 7042 (PVN Campus Park)

**Department Contact:** Dennis Sorgenfrei (33159)

**Objective:** To provide a place for families to picnic, enjoy the outdoors and exercise.

**Persons:** Unknown

**Expenses:** 299,747

**Revenues:** 0

**Benefit:** 299,747

---

#### PHYSICIAN RECRUITMENT

**Description:** Physician Recruitment - recruit physicians in specialities that have a demonstrable community need for additional physicians.

**Gender:** Both Males and Females

7/8/2011

Parkview Health

Program Detail Full

For period from 1/1/2010 through 12/31/2010

**Department:** 6803 (Physician Recruitment)  
**Department Contact:** Lynn Hatfield (33610)  
**Objective:** To provide quality healthcare services to our community by encouraging new physicians and specialists to practice in Fort Wayne.  
**Partners:** Several physician groups within our service area.  
**Baseline/Goal:** To assure that every person in our community has adequate access to healthcare by having adequate availability of physicians and specialists.  
**Persons:** Unknown  
**Expenses:** 840,776  
**Revenues:** 0  
**Benefit:** 840,776

---

#### REGIONAL CHAMBER OF NORTHEAST INDIANA

**Description:** Regional Chamber of Northeast Indiana - sponsorship fundraising event to benefit this organization that works to "promote an environment in Northeast Indiana in which individuals, businesses and communities thrive in a global economy."  
**Gender:** Both Males and Females  
**Department:** 6801 (Parkview Health Admin)  
**Department Contact:** Tina Colwell (37048)  
**Persons:** Unknown  
**Expenses:** 10,000  
**Revenues:** 0  
**Benefit:** 10,000

---

#### RONALD MCDONALD HOUSE CHARITIES OF NORTHEAST IN

**Description:** Ronald McDonald Family Room - cash donation toward the capital campaign of this program that provides a home environment with living and sleeping accommodations for the parents of pediatric inpatients.  
**Gender:** Both Males and Females  
**Department:** 4792 (FWC - Physician)  
**Department Contact:** Nancy Schroeder (260-481-4855)  
**Persons:** Unknown  
**Expenses:** 25,000  
**Revenues:** 0  
**Benefit:** 25,000

---

#### SCAN - IN-KIND

**Description:** SCAN's Read to Me program - provide 4,383 square feet of office space located at 2730 E. State Blvd., Suite B at no charge.  
**Gender:** Both Males and Females  
**Department:** 6801 (Parkview Health Admin)  
**Department Contact:** Tina Colwell (37048)  
**Persons:** Unknown  
**Expenses:** 43,392

7/8/2011

Parkview Health

Program Detail Full

For period from 1/1/2010 through 12/31/2010

Revenues: 0  
Benefit: 43,392

---

**ST. VINCENT OVARIAN CANCER RESEARCH FUND**

**Description:** St. Vincent Ovarian Cancer Research Fund - cash donation.  
**Gender:** Females  
**Department:** 6801 (Parkview Health Admin)  
**Department Contact:** Tina Colwell (37048)  
**Persons:** Unknown  
**Expenses:** 100  
**Revenues:** 0  
**Benefit:** 100

---

**STEBEN COUNTY COMMUNITY FOUNDATION**

**Description:** Steuben County Community Foundation - Angola Balloons Aloft Fund - donation to support organizations that provide for human needs and suffering in Steuben County.  
**Gender:** Both Males and Females  
**Department:** 6801 (Parkview Health Admin)  
**Department Contact:** Tina Colwell (37048)  
**Persons:** Unknown  
**Expenses:** 10,000  
**Revenues:** 0  
**Benefit:** 10,000

---

**SUPER SHOT CLINIC - IN-KIND**

**Description:** Super Shot Clinic - provide 617 square feet of storage space and 2,719 square feet of clinical space at Carew Medical Building at no charge.  
**Gender:** Both Males and Females  
**Department:** 6801 (Parkview Health Admin)  
**Department Contact:** Tina Colwell (37048)  
**Persons:** Unknown  
**Expenses:** 23,531  
**Revenues:** 0  
**Benefit:** 23,531

---

**THREE RIVERS FESTIVAL KID'S FEST**

**Description:** Three Rivers Festival Kid's Fest provides health and safety education and activities for children of all ages.  
**Gender:** Both Males and Females  
**Department:** 6822 (Marketing/Community Relations)  
**Department Contact:** Danette Fitzgerald (37202)  
**Objective:** To promote health, wellness and safety to children in the community.

7/8/2011

Parkview Health

Program Detail Full

For period from 1/1/2010 through 12/31/2010

**Partners:** Three Rivers Festival  
**Baseline/Goal:** To educate children on health and safety topics while providing fun activities.  
**Persons:** 1  
**Expenses:** 5,305  
**Revenues:** 0  
**Benefit:** 5,305

---

**TOBACCO FREE ALLEN COUNTY**

**Description:** Tobacco Free Allen County - sponsorship of role model luncheon.  
**Gender:** Both Males and Females  
**Department:** 6801 (Parkview Health Admin)  
**Department Contact:** Tina Colwell (37048)  
**Objective:** Donation  
**Persons:** Unknown  
**Expenses:** 135  
**Revenues:** 0  
**Benefit:** 135

---

**UNITY PERFORMING ARTS CENTER - DONATION**

**Description:** Unity Performing Arts Center - cash donation for the children's choral program designed to teach at-risk children positive character traits.  
**Gender:** Both Males and Females  
**Department:** 6801 (Parkview Health Admin)  
**Department Contact:** Tina Colwell (37048)  
**Persons:** Unknown  
**Expenses:** 12,491  
**Revenues:** 0  
**Benefit:** 12,491

---

**UNIVERSITY OF ST. FRANCIS CONTRACT - NURSING PROGRAM SUPPORT**

**Description:** University of St. Francis Contract - to provide funding for operational, marketing, capital and scholarship support of the nursing school.  
**Gender:** Both Males and Females  
**Department:** 6838 (Support for Schools)  
**Department Contact:** Deb Stam (37051)  
**Objective:** To enhance the nursing program, improve communication between institutions, and to increase nursing enrollment.  
**Baseline/Goal:** Increased number of students pursuing nursing careers to alleviate the community shortage of nurses, and to enhance education to produce better qualified health professionals in the community.  
**Persons:** Unknown  
**Expenses:** 300,000  
**Revenues:** 0

7/8/2011

Parkview Health

Program Detail Full

For period from 1/1/2010 through 12/31/2010

**Benefit:** 300,000

---

**VERA BRADLEY FOUNDATION**

**Description:** Vera Bradley Foundation - sponsorship of fundraising event(s) and other donations to support breast cancer research.

**Gender:** Females

**Department:** 6801 (Parkview Health Admin)

**Department Contact:** Tina Colwell (37048)

**Persons:** Unknown

**Expenses:** 7,500

**Revenues:** 0

**Benefit:** 7,500

---

**Totals:**

**Number of Programs:** 71

**Persons:** 13,198

**Expenses:** 4,027,758

**Revenues:** 457,228

**Benefit:** 3,570,530

---

---