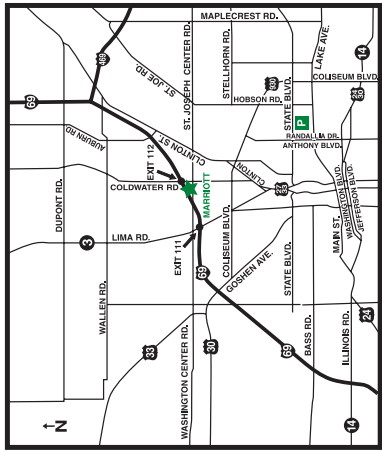


Colorectal Cancer Conference  
Registration form for September 11, 2010

Please print.

Name \_\_\_\_\_ Occupation \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Employer/Affiliation \_\_\_\_\_ Department \_\_\_\_\_

E-mail address (to be used ONLY to notify you of programs or send correspondence regarding this program) \_\_\_\_\_



The Fort Wayne Marriott is located at 305 E. Washington Center Road. To access from I-69, take exit 111 or exit 112.



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Fort Wayne Medical Education Program, Parkview Hospital and the Parkview Comprehensive Cancer Center present the

NINTH ANNUAL CANCER SYMPOSIUM  
**Getting Ahead of Colorectal Cancer**



Saturday, September 11, 2010  
Fort Wayne Marriott Ballroom  
305 East Washington Center Road

Keynote speaker  
Scott Strong, MD, Cleveland Clinic

Speakers  
James Edlund, MD • Sreenivasa Nattam, MD •  
David Trenkner, MD • Alan Yahanda, MD, FACS



# Getting Ahead of Colorectal Cancer

September 11, 2010

## Agenda

7 – 7:40 a.m.	Registration / breakfast / vendor displays
7:40 – 7:45 a.m.	Welcome Alan Yahanda, MD, FACS, Indiana Surgical Specialists
7:45 – 8:45 a.m.	Screening Guidelines for Colorectal Cancer James Edlund, MD, Northeast Indiana Colon & Rectal Surgeons
8:45 – 9:45 a.m.	Surgical Management of Advanced Rectal Cancer Scott Strong, MD, Cleveland Clinic
9:45 – 10:05 a.m.	Break
10:05 – 11:05 a.m.	Systemic Therapy for Colorectal Cancer Sreenivasa Nattam, MD, Fort Wayne Medical Oncology & Hematology
11:05 a.m. – 12:05 p.m.	Radiation Therapy Management David Trenkner, MD, Radiation Oncology Associates
12:05 – 12:15 p.m.	Q&A/Evaluations

## Keynote speaker Scott Strong, MD

Board-certified surgeon Scott Strong holds the Thomas C. and Sandra S. Sullivan Family Endowed Chair for Colorectal Surgery at the Cleveland Clinic in Cleveland, Ohio. His specialties include colorectal cancer, Crohn's disease, bowel incontinence, polyps and ulcerative colitis.

A 1985 graduate of the University of Iowa College of Medicine, he completed his surgical internship and general surgery residency at Butterworth Hospital in Grand Rapids, Mich., and his fellowship in colon/rectal surgery at the Cleveland Clinic. Winner of the 2008 Patients' Choice Award at the clinic, he has also won the Premier Physician Award of the Northeast Ohio Chapter of the Crohn's and Colitis Foundation of America.



Scott Strong, MD

## Symposium Planning Committee

Warren Wilhelm, BA, MA, EdD, Associate Director of Continuing Medical Education, Parkview Hospital • Rob Plant, Director, Parkview Research Center • Rae Gonterman, RN, MSN, Executive Director, Parkview Comprehensive Cancer Center • Jean Moehlenkamp, RN, OCN, Oncology Nurse Manager, Radiation Oncology • Nancy Ehmke, RN, MN, AOCN, Oncology Advanced Practice Nurse • Lynn Gerig, RN, BSN, OCN, Care Coordinator/Patient Navigator • Julie Wilkens, RT (R)(T), Technical Manager, Radiation Oncology • Gail Place, RN, OCN, Nursing Services Manager • Debi Kennedy, Community Outreach Coordinator • Pam Martin, RN, OCN, Oncology Nurse • Carol Tharp, RN, OCN, Oncology Nurse • Scott Nitza, AS, Tumor Board Coordinator • Olivia Gamble, BS, Clinical Imaging Educator, Parkview Hospital • Leslie Megison, BS, Marketing Specialist, Marketing/Community Relations, Parkview Health

## Conference Objectives

- Identify current screening recommendations for the detection of colorectal cancer.
- Discuss guidelines for follow-up screening.
- Discuss NCCN guidelines and AJCC staging for the treatment of colorectal cancer.
- Describe the surgical management of advanced rectal cancer.
- Discuss the role of adjuvant chemotherapy for colorectal cancer.
- Describe the role of targeted therapy for colorectal cancer.
- Discuss the role of radiation therapy for colorectal cancer.
- Identify technologic advances in radiation therapy for colorectal cancer.

## Continuing Education Credit

The Fort Wayne Medical Education Program is accredited by the Indiana State Medical Association to provide continuing medical education for physicians. The Fort Wayne Medical Education Program designates this educational activity for a maximum of 4.25 AMA PRA Category 1 Credit(s)<sup>™</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending. AAFP accepts prescribed credit from AAFP and AMA Category 1 CMA credit for the PRA from organizations accredited by ACCME. Category A/A+ CE credit is pending approval by the ASRT.

Pharmacists: This program has been determined to directly enhance the knowledge and skill in the practice of pharmacy and is accepted by the Indiana Board of Pharmacy as approved continuing education. This program has been approved for 4.25 CE hours. FWMEP-IC25-1-4-0.2PH-09112010

Parkview Health, Fort Wayne, Indiana, (CNEP-09-06, Exp. 6/01/2012) is an approved provider of continuing nursing education by the Indiana State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

## About the Parkview Comprehensive Cancer Center

For more than 20 years, Parkview Comprehensive Cancer Center has been dedicated to helping patients and their families obtain the individualized treatment and support they need.

- Region's first Comprehensive Community Cancer Program accredited by the American College of Surgeons; *reaccredited with commendation* in 2009.
- Home of the region's only CyberKnife<sup>®</sup>, non-invasive robotic radiosurgery that painlessly targets tumors in difficult-to-reach areas.
- Sophisticated treatments also include radiation oncology, medical oncology, surgery, targeted therapy and biological therapy.
- Multidisciplinary, collaborative approach means expert physicians work as a team with professional staff, the patient and his/her family to create a personalized treatment plan.
- Patients have the opportunity to participate in national research studies.

- Experienced nurse navigators help patients access resources such as nutrition counseling, support groups, financial planning assistance, and home health/hospice services.
- A clinical nurse specialist in oncology helps patients understand treatment and answers questions about living with cancer.
- Hospice care is available in the dedicated inpatient unit.
- On-site massage therapy, cancer exercise and other complementary care services restore a sense of well-being and promote healing.
- Free educational presentations and a resource library are available to patients and the public.
- Nurses and other cancer specialists are out in the community year-round, providing cancer prevention education and screening opportunities to promote early detection.

CyberKnife<sup>®</sup> is a registered trademark of Accuray Incorporated.

## Notes

- Auxiliary aids and services for persons with disabilities are available by calling (260) 373-4430.
- Room temperature may fluctuate, so please dress accordingly.

## Fee

This symposium is being provided free of charge to participants.

## Registration

Send registration form to the following address by September 9, 2010:  
Continuing Medical Education Department  
Parkview Hospital  
2200 Randallia Drive  
Fort Wayne, IN 46805

For additional information, call (260) 266-9111.

Contact hours/CME type(s) needed:

\_\_\_\_ Nursing      \_\_\_\_ Physician  
\_\_\_\_ Radiology      \_\_\_\_ Pharmacy

 **PARKVIEW**  
COMPREHENSIVE CANCER CENTER